



Tri-City Latino Association
PO Box 3507, Columbus, GA 31903
(706) 940-3732 / (631) 697-4139
tricitylatinoassoc@gmail.com
www.tricitylatinofestival.com

Jane Doe
Position/Company
Columbus, GA

Dear Jane:

We are so excited to be celebrating this year's Tri-City Latino Festival as we will also be celebrating our 10th Anniversary! Whether you participated directly or simply provided a sponsorship in the past, we want to thank you! It's that time again in the year that we reach out to our friends and colleagues to extend our sincerest appreciation for your support throughout the many years of the Tri-City Latino Festival.

We're excited to invite you to this year's 10th **Annual Tri-City Latino Festival and Anniversary** to be held on **Saturday, September 16th, 2023**. Last year, the festival was successfully achieved with more than 10,500 attendees. This year, we hope to achieve this *great event and with your sponsorship, we're sure to have a more successful festivity* of the colorful and flavorful traditions of Latin American countries! The festival will continue to feature educational booths representing Latin American countries, cultural music and dance performances, just as engaging as other years.

Our 2023 Sponsorship Package list is included with this letter to insure your opportunity to sponsor this year's event. With your sponsorship, we'll continue to offer the Tri-City area an enriching, inspiring and educational experience that will be long remembered. If you are interested in becoming a vendor at our event, please reach out to us to send you our vendor application and vendor rules.

Members of the Tri-City Latino Festival committee would love to discuss these sponsorship opportunities with you. For questions or concerns, please reach out to us at tricitylatinoassoc@gmail.com.

Thank you in advance for your consideration! *Together we can nurture a positive relationship that will not only be mutually beneficial but sustain our Latin communities and strengthen our culture together.*

We look forward to your participation in the TCLF 2022. Again, thank you in advance for coming aboard!

Sincerely,

Elica Ojeda
President, TCLA

Evelyn "Mimi" Woodson
Vice President, TCLA



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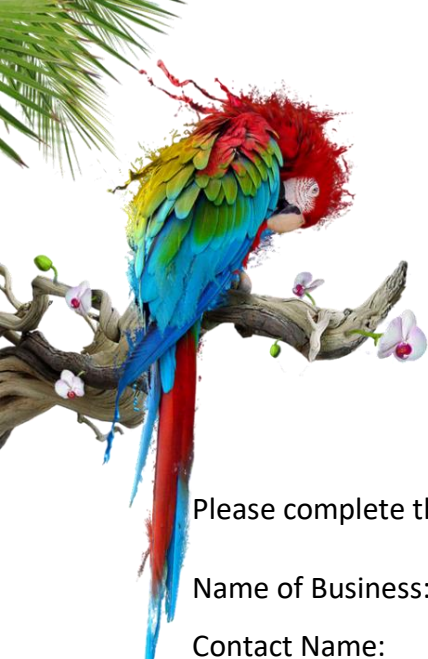
Sponsorship Program Levels

The festival is a great place to promote your business and to recruit potential employees! If you chose not to set up a booth, we will be happy to place your company flyer in the TCLF information booth, we deeply appreciate your support, and thank you for making our community event possible.

(Your donation is eligible for a tax deduction - please reference EIN#46-5061601)

<p>TCLF Platinum Festival Sponsor - \$10,000</p> <ul style="list-style-type: none"> • Exclusivity for your product line or service • Introduction at opening ceremonies of festival • Company logo will be displayed alongside other sponsors on festival banner • Company logo on all of the T-shirts • 10 VIP parking passes • 10 VIP tickets for meet and greet with international recording artists • Tent space (15'x 15') includes tent, two 3'x 8' tables with four chairs • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage and festival banner 	<p>TCLF Gold Festival Sponsor - \$5,000</p> <ul style="list-style-type: none"> • Introduction at opening ceremonies of festival • Company logo will be displayed alongside other sponsors on festival banner • Company logo on all of the T-shirts • 8 VIP parking passes • 8 VIP tickets for meet and greet with international recording artists • Tent space (15'x 15') includes tent, one 3'x 8' tables with two chairs • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage for and festival banner
<p>TCLF Silver Festival Sponsor - \$2,500</p> <ul style="list-style-type: none"> • Introduction at opening ceremonies of festival • Company logo will be displayed alongside other sponsors on festival banner • Company logo on all of the T-shirts • 4 VIP parking passes • 4 VIP tickets for meet and greet with international recording artists • Tent space (15'x15') includes tent, one 3'x 8' tables (must provide your own chairs) • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage and festival banner 	<p>TCLF Bronze Festival Sponsor - \$1,000</p> <ul style="list-style-type: none"> • Company logo will be displayed alongside other sponsors on festival banner • Company logo on all of the T-shirts • Meet and greet with international recording artists • Tent space (15'x15') includes tent (must provide your own, table and chairs) • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage and festival banner
<p>TCLF Support Sponsor - \$500</p> <ul style="list-style-type: none"> • (15'x 15') space at festival (must provide your own tent, table and chairs) • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage and festival banner 	<p>TCLF Friend Sponsor - \$200</p> <ul style="list-style-type: none"> • Mention of sponsorship during the festival • Mention of sponsorship on TCLF webpage and festival banner

Sponsorship Program Levels



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Please complete the following information:

Name of Business: _____

Contact Name: _____

Contact Email: _____

Contact phone number(s): _____

Please select your selected Sponsorship Program Level:

- TCLF Platinum Festival Sponsor \$10,000
- TCLF Gold Festival Sponsor \$ 5,000
- TCLF Silver Festival Sponsor \$ 2,500
- TCLF Bronze Festival Sponsor \$ 1,000
- TCLF Support Sponsor \$ 500
- TCLF Friend Sponsor \$ 200

(Your donation is eligible for a tax deduction - please reference EIN#46-5061601)

Please make check payable to:

Tri City Latino Association
PO Box 3507
Columbus, GA 31903

 Signature

 Date

Please return completed form via email at tricitylatinoassoc@gmail.com.

Disclaimer:

If payment is not received by September 7th, 2023, you may not receive the full benefits of your sponsorship package.